



Redefining the Future of Real Estate

12-15 December, 2023
Mövenpick Grand Al Bustan Dubai
UAE



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Get Ready to Rock the World of Real Estate!

Introducing the inaugural edition of World Realty Congress, a premier 4-day event that celebrates and promotes excellence within the real estate industry's entire ecosystem under one-roof - in style!



As the world of real estate evolves, the event stands as a powerful platform, uniting developers, brokers, and management professionals via 4 co-located events:

4 Days

4 Co-located Events

1 Big Industry Celebration



A premier event for Community, Facilities and Property Management and PropTech industries.



A closed-door congregation of Community Management Leaders from around the World



A dedicated event for Real Estate Developers & Brokers



A closed-room think-tank discussion featuring industry experts

Why World Realty Congress?

At the World Realty Congress, we come together to shape real estate's future, inspired by the collective passion and shared vision of our attendees.

The year 2023 has witnessed many highs in UAE's real estate market. And World Realty Congress puts you in the epicenter of this flourishing industry. We believe in the power of collaboration. World Realty Congress creates that platform for professionals to unite, share, and shape the industry's destiny.

World Realty Congress is your essential platform for business growth



Innovate

Ignite the spark of innovation with exchange of ideas with experts



Collaborate

Empower collaboration between real estate sectors



Inspire

Inspiring change and set industry standards



Celebrate

Awards night celebrating excellence among industry peers

What is happening at the World Realty Congress?

600+

Attendees

50+

Speakers

2+

Industry Awards

30+

Sessions

15+

Nationalities

International Participation



World Realty Congress will witness a global gathering of delegates from multiple countries. Participation from the USA, Spain, Panama, Brazil, Australia, Japan, Italy, UAE, Colombia, KSA, and South Africa.



Scan QR code to see what the event will be all about...

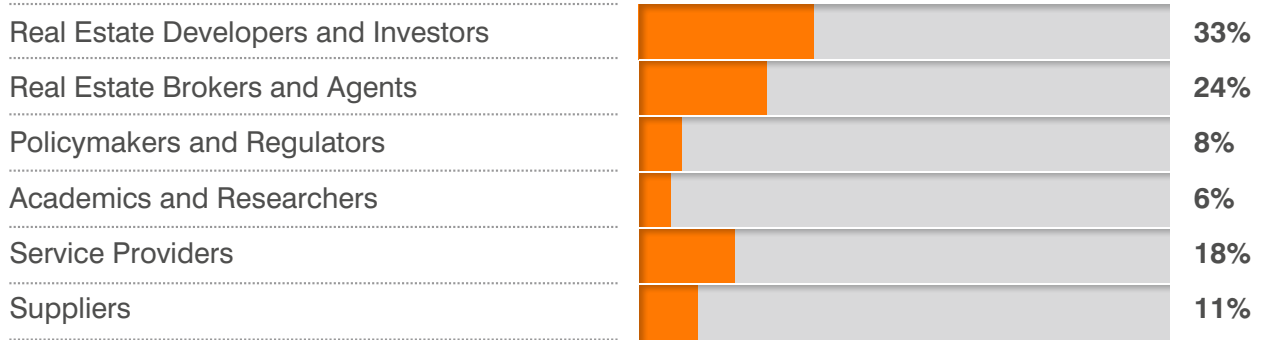


By creating a synergy between the sectors, we're here to shake up the real estate game and redefine the future, one mind-blowing event at a time!

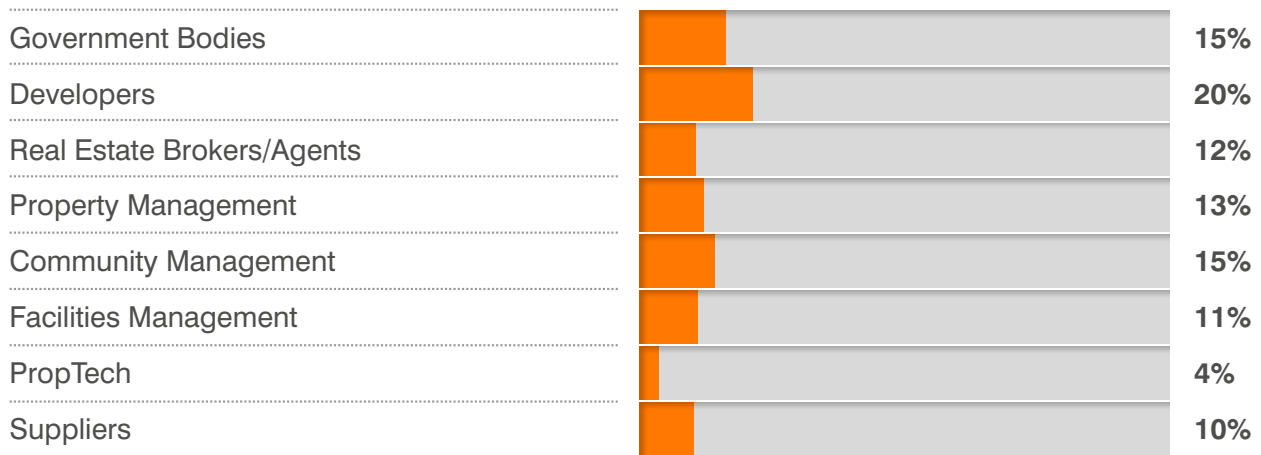
Who is coming to the World Realty Congress?

Meet Key Decision Makers

Profile wise delegate profile



Sector wise delegate profile



Companies that attend



Co-Located Event 1

Covering a 360° value chain



December 12-15

IRECMS is the biggest real estate management event in the UAE. In its third year, the event has garnered the support of government bodies, international associations, and industry professionals. The event last year witnessed a massive global footprint across Madrid, Riyadh, Bahrain, Mumbai, Milan, Bogota, and more. It is an event comprising Masterclasses; Summit, & Gala Awards.



At a glance:

4 days of masterclasses, conference and gala awards evening	40+ International and local speakers	300+ Delegates and decision makers	21+ Power packed conference sessions
20+ Exciting award categories	45+ Prestigious winners	2 Special Industry Recognitions	1 International Delegation Community Site Visit

Who must attend?

Professionals in Community | Facilities, Property | Asset Management and Service Providers

Co-Located Event 2

Covering a 360° value chain

REM TIMES **REALTY** CONFEX & AWARDS

December 14

In its first edition, REM Times Realty Confex & Awards is a one-day event for real estate developers & brokers. The day will include an eclectic mix of technical talks, conversations and experiences, featuring some of the most talented and influential figures in the industry. Along with a recognition for the movers & shakers of the market..



At a glance:

220+

Attendees

10+

Countries
representation

20+

Speakers

5+

Power packed
conference sessions

2+

Networking
sessions

4

Co-located
events

1

Industry
Recognition

1

Amazing
After Party

Who must attend?

Real Estate Developers | Real Estate Brokers

G10 SUMMIT

December 13

The CAM G10 Summit is an annual congregation of leaders from the Community Association Management (CAM) industry from 10 countries. Held for the second time in Dubai, this event is a great platform for professionals to exchange thoughts and best practices to propel the profession forward globally.



At a glance:

Exclusive Invitation

The CAM G10 Summit is an exclusive, invitation-only gathering

Global Participation

Professionals from 10 countries will be invited to join this discussion

Focused Impact

A laser-focused discussion that aims on creating tangible impacts and actionable takeaways that will elevate the industry



Co-Located Event 4:

RE-Think- A REM Times Roundtable Discussion

(December 14)

An annual industry-based discussion organised by the publication REM Times. In its second edition, the closed-room discussion, will bring together stakeholders to talk about the industry. This will then result in a detailed Industry White Paper, which will be circulated globally.

REMTIMES
Roundtable



At a glance:

10+

Industry Thought
Leaders

1

Industry White
Paper Report



Attendance
by Special
Invite Only



UK | DUBAI | MALAYSIA

Supported &
Moderated by Heriot-
Watt University

Sponsorship Packages



Sponsorship Name	No. of Slots	Amounts (in AED)
Conference- Primary Packages		
Presenting Sponsor	1	150,000
Associate Sponsor	2	125,000
Powered By Sponsor	3	100,000
Platinum Sponsor	Multiple	60,000
Gold Sponsor	Multiple	50,000
Silver Sponsor	Multiple	35,000
Conference- Secondary Packages		
Parallel Session- Presenting Sponsor	1	50,000
Parallel Session- Associate Sponsor	1	40,000
Lunch Sponsor	1	20,000
Masterclasses - Packages		
Presenting Sponsor	1	50,000
Associate Sponsor	1	40,000
Awards- Packages		
Presenting Sponsor	1	75,000
Associate Sponsor	1	50,000

**Please note that the sponsorship slots will be offered based on availability and organisers' discretion*

**The organisers reserve the right to introduce new sponsorship slots based on market needs (while ensuring integrity of all existing contracts)*

Primary Packages



Category & Benefits	Presenting Sponsor AED 150,000 Single Slot	Associate Sponsor AED 125,000 2 Slots	Powered By Sponsor AED 100,000 3 Slots	Platinum Sponsor AED 60,000 Multiple Slots	Gold Sponsor AED 50,000 Multiple Slots	Silver Sponsor AED 35,000 Multiple Slots
PRE EVENT						
Hyperlinked Logo on Website	Y	Y	Y	Y	Y	Y
Social Media Promotion	6	5	4	3	2	1
Logo inclusion in email marketing	Y	Y	Y	Y	Y	Y
Special Emailer Announcing Sponsorship	Y	Y	-	-	-	-
DURING EVENT						
Name Coinage	XXX Presents IRECMS Dubai Conference 2023	IRECMS Dubai Conference in Association with XXX	-	-	-	-
Mention in the Welcome Remark	Y	Y	Y	-	-	-
Logo - Lanyards	Y	Y	-	-	-	-
Logo - Name Badge	Y	Y	Y	Y	Y	-
Logo - Speaker Podium	Y	Y	Y	Y	Y	-
Exhibition Booth	Y	Y	Y	Y	Y	-
Logo - Stage Backdrop	Y	Y	Y	Y	Y	Y
Logo - Registration Desk Backdrop	Y	Y	Y	Y	Y	Y
Brought To You By Mentions	Morning Session	Mid-Morning Session	Coffee Breaks	Afternoon Session	Evening Session	-
Ad in Conference Magazine	Back Cover	Double-Page (Priority 1)	Double-Page (Priority 2)	Single-Page (Priority 1)	Single-Page (Priority 2)	Half Page
Profile in Conference Magazine	Y	Y	Y	Y	Y	Y
IRECMS Masterclasses Registrations	6	5	4	3	2	1
Complimentary Conference Passes	10	8	7	6	4	2

**Post-Event we offer continued marketing through logo inclusion in emailers as well as social media mentions until a specific period in the following year*

Secondary Packages



Category	Pricing	Benefits
Conference- Secondary Packages		
Parallel Session- Presenting Sponsor (1 slot)	AED 50,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website ▪ Name Coinage (XXX Presents <Parallel Track Name> ▪ Logo on stage backdrop (of the parallel track area) ▪ 2 roll-up banners ▪ 4 complimentary passes ▪ 2 social media posts ▪ Logo inclusion in email marketing
Parallel Session- Associate Sponsor (1 slot)	AED 35,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website ▪ Name Coinage (<Parallel Track Name is association with XXX> ▪ Logo on stage backdrop (of the parallel track area) ▪ 2 complimentary passes ▪ 1 social media posts ▪ Logo inclusion in email marketing
Lunch Sponsor (1 Slot)	AED 20,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website ▪ Logo display on screen before and after lunch ▪ 1 complimentary conference pass ▪ 1 social media post ▪ Logo inclusion in email marketing

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Other Packages



Category	Pricing	Benefits
Masterclasses - Packages		
Presenting Sponsor (1 slot)	AED 50,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website ▪ Logo display on screen and marketing collaterals at the workshop ▪ 6 priority reservations at masterclasses ▪ 2 social media posts ▪ Logo inclusion in email marketing ▪ Logo inclusion on digital certificate ▪ Photo opportunity with masterclass educators
Associate Sponsor (1 slot)	AED 40,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website ▪ Logo display on screen and marketing collaterals at the workshop ▪ 3 priority reservations at masterclasses ▪ 1 social media posts ▪ Logo inclusion in email marketing ▪ Photo opportunity with masterclass educators
Awards - Packages		
Presenting Sponsor (1 slot)	AED 75,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website (awards page) ▪ Logo display on marketing collaterals at the awards evening ▪ Emcee mentions ▪ 4 complimentary award passes ▪ 4 social media posts ▪ Logo inclusion in email marketing ▪ Opportunity to present an award atleast in one category
Associate Sponsor (1 slot)	AED 50,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website (awards page) ▪ Logo display on marketing collaterals at the awards evening ▪ Emcee mentions ▪ 2 complimentary award passes ▪ 2 social media posts ▪ Logo inclusion in email marketing

Sponsorship Packages

Sponsorship Name	No. of Slots	Amounts (in AED)
Conference- Primary Packages		
Presenting Sponsor	1	150,000
Associate Sponsor	2	125,000
Powered By Sponsor	3	100,000
Platinum Sponsor	Multiple	60,000
Gold Sponsor	Multiple	50,000
Silver Sponsor	Multiple	35,000
Conference- Secondary Packages		
Lunch Sponsor	1	20,000
Coffee Sponsor	1	15,000
Session Sponsor	1	15,000

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Primary Packages

Category & Benefits	Presenting Sponsor AED 150,000 Single Slot	Associate Sponsor AED 125,000 2 Slots	Powered By Sponsor AED 100,000 3 Slots	Platinum Sponsor AED 60,000 Multiple Slots	Gold Sponsor AED 50,000 Multiple Slots	Silver Sponsor AED 35,000 Multiple Slots
PRE EVENT						
Hyperlinked Logo on Website	Y	Y	Y	Y	Y	Y
Social Media Promotion	6	5	4	3	2	1
Logo inclusion in email marketing	Y	Y	Y	Y	Y	Y
Special Emailer Announcing Sponsorship	Y	Y	-	-	-	-
DURING EVENT						
Name Coinage	XXX Presents Realty Confex 2023	Realty Confex in Association with XXX	-	-	-	-
Mention in the Welcome Remark	Y	Y	Y	-	-	-
Logo - Lanyards	Y	-	-	-	-	-
Logo - Name Badge	Y	Y	Y	-	-	-
Logo - Speaker Podium	Y	Y	Y	-	-	-
Exhibition Booth	Y	Y	Y	Y	Y	-
Logo - Stage Backdrop	Y	Y	Y	Y	Y	Y
Logo - Registration Desk Backdrop	Y	Y	Y	Y	Y	Y
Brought To You By Mentions	Morning Session	Mid-Morning Session	Coffee Breaks	Afternoon Session	Evening Session	-
Ad in Conference Magazine	Back Cover	Double-Page (Priority 1)	Double-Page (Priority 2)	Single-Page (Priority 1)	Single-Page (Priority 2)	Half Page
Profile in Conference Magazine	Y	Y	Y	Y	Y	Y
Complimentary Conference Passes	10	8	7	6	4	2

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Secondary Packages

Category	Pricing	Benefits
Conference- Secondary Packages		
Lunch Sponsor (1 slot)	AED 20,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website ▪ Logo display on screen before and after lunch ▪ 2 complimentary conference pass ▪ 2 social media post ▪ Profile in conference magazine ▪ Logo inclusion in email marketing
Coffee Sponsor (1 slot)	AED 15,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website ▪ Logo display on screen before and after coffe break ▪ 1 complimentary conference pass ▪ 1 social media post ▪ Logo inclusion in email marketing
Session Sponsor (1 Slot)	AED 15,000	<ul style="list-style-type: none"> ▪ Hyperlinked logo on event website ▪ Logo display on screen before and after the particular session ▪ 1 complimentary conference pass ▪ 1 social media post ▪ Logo inclusion in email marketing

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SAVE THE DATE

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**We look forward to seeing
you at World Realty Congress 2023**

For know more
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#WRC

A PLAN  MEDIA EVENT